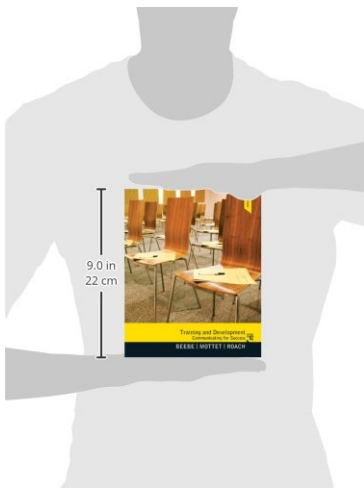


[PDF] Training & Development: Communicating For Success

Steven A. Beebe, Timothy P. Mottet, K. David Roach - pdf download free book



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Description:

Updated in its 2nd edition, *Training & Development: Communicating for Success* presents a comprehensive, step-by-step approach to developing training programs organized around the Needs-Centered model of training. Rooted in contemporary instructional communication research, the book suggests that every aspect of developing a training program should be based upon trainee needs. Students are exposed to web-based training and new training technologies and learn how the internet plays a role in training and development. The text also presents students with information about career opportunities in training and development and exercises for

practicing and applying what they've learned.

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