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**About the Author** Tom and Marilyn Ross are the cofounders of About Books, Inc., a writing, publishing and marketing consulting service based in Buena Vista, Colorado. This nationally acclaimed team has helped hundreds of clients publish and market thousands of books. These industrious entrepreneurs conduct publishing and marketing seminars across the country. The Rosses have also written and published 11 books. --This text refers to an out of print or unavailable edition of this title.

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